



5 N MAIN ST. REDDING, CT 06896

Become a Community Partner - Sponsorships Available
Support the 1st Annual Planet Granite Music & Dance Festival
September 19-20, 2026

The Granite Church is a vital community gathering and performing arts third space in the heart of Georgetown, CT. It's operated by The Granite, Inc., the nonprofit whose mission is to preserve the national landmark as a cornerstone for cultural life in the greater Georgetown area.

With critical community support, the historic church, founded in 1902 by Edwin Gilbert, has transformed from a shuttered, damaged building into a restored and vibrant gathering place that nurtures artistic expression, engages the community, and hosts dynamic events.

Since our Granite Debut in May 2024, we have welcomed more than 8,000 visits across hundreds of events and community gatherings. Your support of The Granite means partnering with a rapidly growing organization deeply engaged with the community. This is evident in our nearly 240% yearly increase in website users, 50% average email open rate, and nearly 200K views on Instagram and Facebook in the last quarter (@thegranitechurch).

You might wonder, "Why Planet Granite?" Our inspiration comes from a desire to celebrate our shared humanity and creativity in harmony with the very earth beneath us. The name honors the amazing granite—quarried nearby in 1899—from which the historic church is built. Set along the Norwalk River, we are adjacent to the historic Gilbert & Bennett Wire Mill, a site undergoing its own transformation as part of the Georgetown Revitalization effort.

As a nonprofit "igniter" space contributing to the revitalization of Georgetown, we inject economic and cultural capital into Georgetown and the region. As a community partner, you are part of that story. The Granite, and places like it, serve as important building blocks of our communities. These are places where we gather face-to-face to talk, sing, dance, play music, act, recite poetry, learn, and create!

Won't you join us in supporting The Granite? Please become a sponsor of the **1st Annual Planet Granite Music & Dance Festival, Sept 19-20, 2026!** It will be a family-friendly celebration of Americana, Bluegrass and Country music, with two days of concerts, dancing and workshops. **This is a great way to celebrate America 250 CT!**

As a sponsor, you'll be at the forefront of a fabulous community event and benefit from a collaborative media partnership across social media channels, our website, newsletter, and Festival marketing materials. We can tailor the perfect partnership for your organization.

Contact: Richard Wenning, rich@thegranitechurch.org; 203-938-9000.



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Sponsorship Opportunities



	\$5,000 GALAXY	\$2,500 ROCKET	\$1,000 STAR	\$500 COMET	\$250 PLANET
TICKETS	6 (2-day)	4 (2-day)	3 (2-day)	2 (2-day)	1 (2-day)
MERCH	4	3	2	1	
RECOGNITION	Full Page Ad in Program; Lead Listing in Newsletter; Logo & Link on Homepage; Featured Blog Post; 2 Featured Social Media Posts	Half Page Ad in Program; Prominent Listing in Newsletter; Logo & Link on Homepage; 1 Featured Social Media Post	Featured Listing in Program & Newsletter; Logo & Link on Homepage; Included in Social Media Post	Listing in Program, Newsletter & Website; Included in Social Media Post	Listing in Program, Newsletter & Website
PARKING	VIP Parking				

Become a Planet Granite sponsor, and explore the out of this world possibilities of supporting an exciting new local adventure. Packages are available at customized or higher levels, including options such as naming rights or exclusive sponsorship. Reach out today! Contact: Richard Wenning, rich@thegranitechurch.org, 203-938-9000